

Jodie Beach

Speaker ◻ *Author* ◻ *Trainer*

The Etiquette Advantage

Customized Training ◻ Keynote ◻ Breakout Sessions

What Audiences are saying about Jodie -

Entertaining . . .

“Thank you for the refreshing break from my work day - I laughed *and* learned a lot!”

“Jodie delivers a powerful and enjoyable program.”

Effective . . .

“Jodie’s programs are consistently effective. A true professional.”

“I bet you have changed handshaking all over the country!”

Diplomatic . . .

“I thought that I knew quite a bit about professional etiquette - I am amazed at how much more I learned from you!”

“Jodie isn’t critical - she makes everyone feel at ease and comfortable learning what others might be afraid to tell us.”

Who is Jodie Beach . . .

Jodie Beach is an expert in the area of confidence and composure focusing on the topics of business etiquette, dining etiquette, and professional attire. She has worked with companies throughout the United States and Canada, helping thousands with the ever-changing rules of today’s business world. Certified at the Etiquette Institute in St. Louis, Missouri, Jodie has been a speaker and etiquette expert since 1992.



Session Topics:

All training sessions are tailored to meet YOUR needs.

A sample of the areas covered in each topic are as follows.

- **The Arena - Etiquette in the Work Place**

- Client & Co-Worker Relations
- Electronic Etiquette
- 6 Steps to an Effective Handshake
- How To Be More Productive At Meetings
- The Thank-You Note

- **Dining Etiquette**

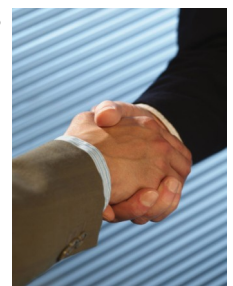
- The Business Meal, Beginning To End
- Client Entertaining
- The Basics Of Ordering Wine
- Tips For Social Business Events
- What To Do If Something Goes Wrong

- **Business Attire**

- Business Traditional - What Is, And Is Not, Appropriate
- Business Casual - Clarifies What Business Casual Really Is
- Footwear
- Accessories

- **New Kid On The Block**

- Designed With New Hires In Mind
- Basics Of Corporate Culture
- Do’s & Don’ts That First Year



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"Those in attendance showed an overwhelming amount of interest in your presentation, and you have received superb reviews by every single participant."

- Ms. Renee Hardman,
Senior Vice President, Human Resources
Banker's Trust

A Partial List Of Jodie's Clients:

Altria Group. Inc.
American Agri-Women Association
American Computer Services
American Soybean Association
Astra-Zeneca Pharmaceuticals
Bankers Trust
Bayer
Canola Council of Canada
Community State Bank
Creighton University
Drake University
Duke Energy
Equitable of Iowa
Girl Scouts of America
Grand View College
Holmes Murphy & Associates
Iowa Banker's Association
Iowa Realty
Krause Gentle Corporation
Maytag
Medicap Pharmacies
Meredith Corporation
Meyocks and Priebe Advertising
Mid-American Energy
National Association of Wheat Growers
National Cotton Growers
National Potato Council
National Sorghum Producers
Nebraska Corn Growers Association
Oregon Realtor Association
Polk County Bank
Syngenta
Syngenta, Canada
Thompson West Publishing
USA Rice Federation
USDA Office of Rural Development

THINK QUICK . . .

- What are the six steps to an effective, confident handshake?
- Should your business socks match your slacks or your shoes?
- When passing food at a business meal, do you pass to the left or to the right?
- What is the 'three minute miracle' and how will it elevate your reputation as a business person?
- Does your name badge go on the left side or the right side?

Jodie will answer these questions and many more during her programs.

CALL OR EMAIL TODAY

to find out how to bring Jodie and her energetic, educational program to your business or organization!